SPONSORSHIP & EXHIBITION PROSPECTUS

An Invitation to Participate in WCRI 2021 as a Sponsor or Exhibitor

www.wcri2021.org  www.wcrif.org
The Co-chairs, Local Organising Committee and Programme Committee of the 7th World Conference on Research Integrity are looking forward to welcoming delegates to Cape Town in 2021!

The theme of the conference is ‘Fostering Research Integrity in an Unequal World’.

We are confident that the 7th WCRI will be interesting and relevant to Research Integrity stakeholders across all disciplinary fields from the basic and applied natural and biomedical sciences to the humanities and social sciences. Important RI stakeholders include researchers, institutional leaders, national and international policy makers, funders and journals.

This will be the first time this conference will be held in Africa and hence we are really hoping that many African colleagues will avail themselves of the opportunity to attend this conference and network with colleagues from around the globe.

Cape Town as a city has a vast amount to offer visitors and we are confident that it is a destination that conference attendees will be excited to visit.

The Cape Town International Conference Centre (CTICC) is in the centre of Cape Town adjacent to the Waterfront precinct and surrounded by several large hotels, all within walking distance of this venue.

The City of Cape Town also has a good public transport system in the form of the MyCity bus service and Uber is well developed and accessible in Cape Town. The current weak Rand also makes Cape Town a very affordable destination.

We look forward to welcoming you!

The 7th WCRI 2021 Co-Chairs

Dr. Lyn Horn  
University of Cape Town, South Africa

Prof. Lex Bouter  
Vrije Universiteit, Amsterdam

Dr. Sabine Kleinert  
The Lancet
About the Conference
The World Conference on Research Integrity (WCRI) is the largest and most significant international conference in the field of Research Integrity.

Since 2007, six world conferences have been hosted in countries around the world, the most recent of which took place in Hong Kong in 2019. A solid foundation in the discussion and promotion of research integrity has been established by these previous world conferences, supported with the work of the World Conference on Research Integrity Foundation (WCRIF).

Programme Structure
The conference will feature a series of keynote speakers and be organized around plenary, concurrent / focus track sessions and symposia exploring the conference themes and related topics.

Participants will have ample opportunity for interaction during the conference, pre-conference activities, satellite symposia and interactive poster sessions. There will also be exhibition space, and plenty of time for informal chat during breaks and social events.

Sponsorship Information
In order to ensure the successful execution of the 7th WCRI; keep it affordable for professionals from a wide range of countries and organisations; and ensure maximum participation from African delegates, generous sponsorship is required.

The 7th WCRI welcomes sponsor contributions from organizations that have a demonstrated interest in promoting research integrity and whose values are consistent with the values of the conference and WCRIF. The conference organisers reserve the right to evaluate potential sponsors; approve appropriate sponsors; and to refuse sponsorship from organizations whose values do not match those of the conference and its theme.

We welcome offers of unconditional sponsorship and contributions earmarked for a particular purpose, e.g. travel grants, social programmes, delegate sponsorship, student grants, etc.

We also have a number of on-site exhibition and marketing opportunities available to introduce your organisation, product and/or services to attendees of WCRI 2021 if you so wish.

Venue
The 7th WCRI will be held at the Cape Town International Convention Centre (CTICC) in Cape Town, South Africa, from 30 May - 2 June 2021.

We expect to welcome between 600 and 700 participants from all over the world.

We look forward to showcasing our beautiful country, diversity of culture and great South African hospitality to all stakeholders in 2021, and hope you will join us!
We have an array of sponsorship options and marketing opportunities to suit all budgets, and are happy to discuss tailor-made options if you do not find anything that meets your objectives and requirements.

Major Sponsorships: The Big Five
USD and Euro amounts for comparative purposes only. Based on exchange rates as at 10.02.2020.

Lion
ZAR 500,000 (USD 33,200 / € 30,350) : 3 opportunities available

Elephant
ZAR 250,000 (USD 16,600 / € 15,150) : 4 opportunities available

Rhino
ZAR 100,000 (USD 6,630 / € 6,060) : 5 opportunities available

Leopard
ZAR 75,000 (USD 5,000 / € 4,550) : 10 opportunities available

Buffalo
ZAR 50,000 (USD 3,320 / € 3,035) : 20 opportunities available

Branding Sponsorships

Welcome Cocktail Reception
Gala Dinner
Lunch Breaks
Refreshment (tea) Breaks
Mobile Device Charging Station
Conference Wifi
Venue Branding & Draping
Travel and Grant funding
Exhibition
Marketing & Advertising
Consider being one of our Big Five sponsors for maximum support and recognition.

All sponsorships include the following recognition:
- Logo with hyperlink on the official WCRI 2021 website
- Logo on sponsors board onsite
- Acknowledgment in the printed programme and Abstract Book
- Exhibition space – if required

Exhibition space will be allocated on a sliding scale dependent on sponsorship category selected. Exhibition space is raw space only and excludes shell schemes or stand builds.

In addition, sponsors can select any or all of the benefits in the respective sponsorship category in the table below which appeal to them:

**Lion Sponsorship:**
As there are three opportunities, the optional benefits will be allocated on a first-come first-served basis (viz: registration branding opportunity OR delegate bags OR lanyards; and cover advert placement)

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefits</th>
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| **Lion**          | 1x Corporate item in Delegate Bags  
|                   | 1x full page advert in printed programme  
|                   | 4x Full Conference Passes  
|                   | 4x Gala Dinner Tickets  
|                   | Logo and 300 word profile in printed Programme  
|                   | Branding of Registration desk and area OR Delegate Bags OR Lanyards [choose 1]  
|                   | 2x Corporate items in Delegate Bags  
|                   | Full Page cover advert in printed programme (inside front OR inside back OR outside back)  
|                   | 5x Full Conference Passes  
|                   | 5x Gala Dinner Tickets  
|                   | Half page Advertorial in printed Programme  
| **Amount**        | **ZAR 500,000**  
| **Lion**          | 3x Full Conference Passes  
|                   | 3x Gala Dinner Tickets  
|                   | 1x quarter page advert in printed programme  
|                   | Logo and 200 word profile in printed Programme  
|                   | 1x Full Conference Pass  
|                   | 1x Gala Dinner Ticket  
| **Amount**        | **ZAR 250,000**  
| **Lion**          | 2x Full Conference Passes  
|                   | 2x Gala Dinner Tickets  
|                   | 1x Logo and 100 word profile in printed Programme  
| **Amount**        | **ZAR 100,000**  
| **Lion**          | 1x Full Conference Pass  
|                   | 1x Gala Dinner Ticket  
| **Amount**        | **ZAR 75,000**  
| **Lion**          | 1x Logo and 50 word profile in printed Programme  
| **Amount**        | **ZAR 50,000**  


Welcome Cocktail Reception  
ZAR 200,000

An exclusive opportunity for branding rights at the Official Conference Welcome Reception on Sunday, 30 May 2021

This eventful evening sets the tone for the conference and is the first opportunity where delegates get to mingle, reconnect and relax with a drink after their travels.

The Welcome Cocktail is open to all delegates, and is an informal, fun evening with good food, gentle music and lots of catching up and networking.

- The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by the WCRI 2021 LOC and the venue (sponsor to provide banners and any additional items they would like to brand the venue with)
- The sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based) including one full page advert inside the printed programme
- 2x Full Registration passes

Gala Dinner  
ZAR 350,000

The Gala Dinner is a highly-anticipated, exclusive event where attendees come together to experience an evening of mysterious African magic and culinary delights.

- The sponsor will have the opportunity to place branding at the event on the evening, in accordance with guidelines stipulated by the WCRI 2021 LOC and the venue (sponsor to provide banners and any additional items they would like to brand the venue with)
- The sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based)
- 2x Full Registration passes and 5x Dinner Tickets
Lunch & Refreshment Breaks

Lunch Breaks
ZAR 60,000 / day

An opportunity to provide lunch to the attendees of the Official WCRI 2021 Conference (one unique sponsor per lunch break).

Lunch at the CTICC is always a highlight – with their locally sourced produce and highly experienced Chef and catering team, delegates can look forward to a hearty, healthy selection of fresh culinary treats to delight the senses. Food choices include options for all dietary requirements and are based on an expected turnout of 700 delegates per day.

- Branding opportunities in the lunch area for the sponsor (sponsor to provide branding).
- The sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based)
- **Optional extra**: sweeten the deal by including your logo on a dark chocolate disc that can be incorporated into a menu item (dessert) for some additional edible branding exposure with a little bit of wow-factor.

**Additional Cost:** R10,000

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Refreshment Breaks
ZAR 30,000 / break

An opportunity for branding rights at the Official WCRI 2021 Conference tea and coffee breaks (one unique sponsor per break)

Following through on the fresh, local philosophy, refreshment breaks include a variety of bite sized sweet and savoury treats, freshly brewed coffee and a selection of teas. As always, food choices include options for all dietary requirements and are based on an expected turnout of 700 delegates per day.

- Branding opportunities in the refreshment areas during tea times for the sponsor (sponsor to provide branding).
- The sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based)
- Branded tea / coffee bar & coffee cups
- **Optional extra**: Give your brand message a fresh new take by including your logo in an edible food-grade ink on fresh apples, which will be available on the refreshment tables

**Additional Cost:** R8,000
Mobile Device Charging Station
ZAR 30,000

Keep delegates connected and charge up your brand awareness

One of the most requested “services” at conferences (second only to the wifi password) is delegates requesting to charge their dwindling phone or laptop batteries at the registration desk while they’re in a session. A mobile charging station removes the risk and creates an opportunity for a number of people to charge their devices simultaneously.

- Provide delegates with the opportunity to charge mobile devices in a safe and convenient lock-and-go charging station during the conference
- The charging station can be fully branded with the sponsors logo / message
- The sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based)

Conference Wifi
ZAR 40,000

An opportunity to brand the wifi landing page and set the password

The most popular question asked at any conference – “What’s the Wifi password?” – use this opportunity to place your branded wifi password signage throughout key points throughout the venue, including the registration desk.

- Landing page to log into wifi will carry sponsor logo or brand message
- Sponsor can choose the wifi password (for example ‘company name’ or catch-phrase – should be simple and user-friendly)
- The sponsor will receive recognition on the website as well as in the final programme (printed and/or app-based)

Venue Branding

Onsite branding at venue (CTICC 2)

A variety of areas within the venue can be branded (example: pillars; escalators; entrance halls, etc)

Please contact us via email to WCR12021@paragonafrica.co.za for specific options and pricing.
In order to make the conference as accessible as possible to African researchers, we’d like to extend funding opportunities to delegates who meet qualifying criteria.

If you would like to provide funding to cover the costs of attendance, travel, accommodation and /or subsistence for qualifying delegates, please contact us.

Any amount will be welcomed, and should the sponsor require recognition for the donation, we would be happy to discuss appropriate methods of acknowledgment.

For Universities wanting to send delegates to the Conference and receive recognition as a sponsor, we have a unique proposal that allows the best of both worlds.

Sponsor a minimum of five delegates to attend the Conference and you will be listed as a Conference Sponsor.

The sponsorship would entail the payment of the delegates’ expenses as follows:

- Conference Registration Fee
- Airfare or Travel Costs to Cape Town and/or the venue (CTICC)
- Accommodation in Cape Town for the duration of the Conference

Sponsored delegates should not be expected to personally cover travel and accommodation costs as this may jeopardise their ability to attend the conference.

In return, the University crest would be displayed on the official WCRI website on the Sponsors page, with a link back to the University website; and acknowledgement in the printed conference programme.

In addition, the knowledge gained by the sponsored delegates at the Conference being brought back to your institution, would be an additional long-term benefit.
Exhibition

The Exhibition Area is situated just outside of the session venue. Refreshment breaks will be served in the exhibition room to afford sponsors and exhibitors the additional opportunity to network with delegates and display/launch new products or services.

Option 1 – Space with Standard Shell Scheme

ZAR 45,000 (stand-alone)
ZAR 30,000 (sponsor add-on)

Size: 3sqm x 3sqm
Structure: Shell scheme
Furniture: Exhibitor can choose between a table with table cloth & 2 chairs; or a coffee table & two single couch chairs
Electrical: ¼ distribution board included, 1 x plug, 2 x spotlight
Branding: Exhibitors name in black on the fascia board

Sponsor / Exhibitor logo to be listed on the conference website & app under the exhibitors tab with a 100-word company profile

Option 2 – Space Only – Shell Scheme not included

ZAR 25,000

Size: 3sqm x 2sqm
Structure: Space only with table and 2x chairs
Electrical: ¼ distribution board included with 1 x plug
Branding: Exhibitors to supply branding (pull-up banners, etc)

Sponsor / Exhibitor logo to be listed on the conference website & app under the exhibitors tab with a 50-word company profile
Delegate Bag Inserts (limited opportunities available)

Insert an item of marketing material into the delegate conference bags.

Bag Inserts must be pre-approved before confirmation of inclusion can be made. Please note that opportunities to place items into delegate bags are limited.

ZAR 5,000

- Flyer or brochure (maximum size A4, 8 pages)
- product sample
- branded item
- voucher or special offer
- No more than one item per sponsor

Programme Adverts

Full colour advert in printed programme

ZAR 15,000 – full page
ZAR 10,000 – half page

Ad copy to be supplied by advertiser (specifications will be emailed closer to the time)
All costs are inclusive of 15% VAT as per South African legislation.

Sponsorship packages will be allocated on a first come first serve basis.

After receipt of completed forms the sponsor will receive an invoice for the 50% deposit due that is payable within 14 days.

All final balances for sponsorship are due by 01 March 2021

Sponsorship entitlements will only be given once deposits have been received (sponsor logo being added to the website, etc). All other sponsorship entitlements will be delivered onsite at the conference.

Any queries are to be directed to the conference organiser by email at WCRI2021@paragonafrica.co.za

Sponsors to provide banners where branding opportunities are available

Sponsor logos on the holding slides and the website will be displayed in order of the value of the sponsor’s contribution
Please complete all the information on this page in full and return to WCRI2021@paragonafrica.co.za

COMPANY NAME: ____________________________________________________________

CONTACT NAME: ____________________________________________________________

BILLING ADDRESS: __________________________________________________________

VAT NUMBER: ______________________________________________________________

TELEPHONE NUMBER: ________________________________________________________

EMAIL ADDRESS: ____________________________________________________________

SIGNATURE: ___________________________ DATE: _____________________________

By signing this you agree to the terms & conditions for the WCRI 2021 Conference as stated on page 11 of this document.

Please select your preferred sponsorship items on the following page.

Once your form has been received, we will review the application and sponsorship selection. On successful application, our sponsorship team will contact you to confirm and finalise the sponsorship agreement.

Should you have any queries, or wish to discuss a tailor-made sponsorship package, please do not hesitate to contact us.
Please tick the item/s that you would like to sponsor

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<th>ITEM</th>
<th>SPONSOR (✓)</th>
<th>COST</th>
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<td>Big Five: LION</td>
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<td>2</td>
<td>Big Five: ELEPHANT</td>
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<td>3</td>
<td>Big Five: RHINO</td>
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<td>4</td>
<td>Big Five: LEOPARD</td>
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<td>5</td>
<td>Big Five: BUFFALO</td>
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<td>6</td>
<td>Welcome Cocktail Reception</td>
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<td>R 200,000</td>
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<td>7</td>
<td>Gala Dinner</td>
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<td>8</td>
<td>Lunch breaks (cost per day)</td>
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<td>R 60,000</td>
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<td>9</td>
<td>Additional: edible Chocolate branding for dessert</td>
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<td>10</td>
<td>Refreshment breaks (cost per break / day)</td>
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<td>11</td>
<td>Additional: edible apple branding for tea breaks</td>
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<td>12</td>
<td>Mobile Device Charging station</td>
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<td>13</td>
<td>Conference WIFI</td>
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<td>R 40,000</td>
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<tr>
<td>14</td>
<td>Venue Branding – various options available</td>
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<td>POA</td>
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<td>15</td>
<td>Exhibition stand – stand-alone shell scheme</td>
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<td>R 45,000</td>
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<td>16</td>
<td>Exhibition stand – sponsor add on shell scheme</td>
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<td>R 30,000</td>
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<td>17</td>
<td>Exhibition stand – space only</td>
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<td>R 25,000</td>
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<tr>
<td>18</td>
<td>Bag Inserts</td>
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<td>R 5,000</td>
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<td>19</td>
<td>Programme Advert – full page (print programme)</td>
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<td>R 15,000</td>
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<td>20</td>
<td>Programme Advert – half page (print programme)</td>
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<td>R 10,000</td>
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<td>21</td>
<td>Travel Grant or Delegate Sponsorship Offer</td>
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Visit the official WCRI 2021 Website